“Re-discovering our Cultural Heritage” - Video Script

This is Cerignola’s “Piano delle Fosse”. It is the last evidence of a cereal storage system that goes back to the late Middle Ages.

Nowadays St. Roch’s plain does not host grain harvests anymore and it is recognised by UNESCO as a World Heritage site. However, the city administration still struggles with promoting this very important cultural site both to tourists and citizens.

The plain is just one of the many historical sites that are left unnoticed. This problem affects many medium and small-sized cities like ours. We are unable to preserve historical memory while opening to urban spaces modernisation and International tourism.

We are aware that this whole part of the city will become something else in the future, but we also believe in the cultural value of these places, and preserving their memory is our civil duty.

The second clause of TFUE’s art. 167 states that “Action by the Union shall be aimed at […] supporting and supplementing (the Member States’) action in the improvement of the knowledge and dissemination of the culture and history of the European peoples (and)… conservation and safeguarding of cultural heritage of European significante”.

But how can the EU help us solve this issue?

Nowadays technology allows us to store an enormous amount of data and maybe can help us prevent these places from being forgotten.

Much information regarding our cultural sites is already available on the internet, but it’s dispersed in thousands of websites and pages.

This can be a problem for whoever wants to be informed, either students or tourists.

We are asking the EU to develop an online platform where to find all the information of public domain regarding these monuments. The access to this website should be granted to all EU citizens and the management of the pages of each cultural site should be reserved to the local administrative bodies that operate in the field of culture.

In order to complete the offer, the EU should provide a geo-localisation service for finding the cultural sites located on European territory, in this way citizens would find these places. In order to enforce this initiative in the local communities, the EU could install digitized info points near these sites with the aim of attracting the passers-by attention and informing them about the history of the place they are visiting.

We believe that this initiative will grant a significant boost in tourism and research in the EU, and it will allow its citizens to focus on the future without forgetting their roots.